

April 15, 1936

5¢ a copy

Maclean's

Canadian National Magazine

The Inside Story of
**How the Corps
Became Canadian**

by

Wilfrid Bovey



Beverley Baxter

on

Anthony Eden

OVER A QUARTER-OF-A-MILLION . . . NET PAID

The Most Completely Modern Refrigerator ever Designed

... built in Canada for Westinghouse, winner of the top prize in the development of electrical equipment.

To Protect Your Food...
 Specially "Safety Guard" food compartments of new-saving design. That efficiency, combined with the most modern and spacious. Specially designed food compartments of automatic action. The "Safety Guard" food compartments are hermetically sealed, providing perfect refrigeration for all compartments. No air can find entrance, guaranteeing of your food even under abnormal conditions.

To Save Your Time...
 Fastest door for opening or closing. Fastest handle and the best service. Comprehensive and the best service. Fastest and the best service. Fastest and the best service.

To Save Your Work...
 Hermetically sealed mechanism that never requires oiling, adjustment, or adjustment. Fastest food compartments. Fastest food compartments. Fastest food compartments.

For Greater Convenience...
 Built-in storage light compartments that illuminate the food compartments. Built-in storage light compartments that illuminate the food compartments. Built-in storage light compartments that illuminate the food compartments.

For Lessing Fear-of-Mind
 Only Westinghouse refrigerator that provides the knowledge that your food is safe. Only Westinghouse refrigerator that provides the knowledge that your food is safe. Only Westinghouse refrigerator that provides the knowledge that your food is safe.

For Greater Economy...
 Economy of space that cannot only save space, but also save money. Economy of space that cannot only save space, but also save money. Economy of space that cannot only save space, but also save money.



If you had X-RAY Eyes

... if you could see through the steel cabinet of the Westinghouse Refrigerator ... if you could watch the motionless position of its hermetically sealed mechanism ... you would realize how vital is the past advanced engineering plays in the perfect protection of your food.

For extra protection that is not only a luxury of life, but a necessity ... for the hidden qualities which place Westinghouse in a class by itself ...

... the hermetically sealed unit with hermetically sealed cooling, permanently lubricated, precision-engineered with the accuracy of the finest watch ... the mechanism which has proven its efficiency in thousands of Canadian homes ...

... the "Golden Jubilee," exclusive Westinghouse protection which guards both the refrigeration mechanism and your food even under abnormal severe conditions ...

... the choice of appliances that construction throughout ... insulation, triple-plated against moisture and deterioration ...

... the outstanding quality in every corner of construction ...

It is on such fundamental representations that the Westinghouse dual automatic refrigerator builds its amazing record of dependability, efficiency, long life, economy and value. Ask your Westinghouse dealer to explain the vital, exclusive advantages of the new Golden Jubilee models. He has a lot and more to tell you.

CANADIAN WESTINGHOUSE COMPANY LIMITED, HAMILTON, CANADA.

Circle 10 on postcard



NEW as TOMORROW Smart as a Paris Gown

The new Golden Jubilee Westinghouse is the Gold Standard of Refrigeration. It is the most complete and perfect of all refrigerators. It is the most complete and perfect of all refrigerators. It is the most complete and perfect of all refrigerators.

Westinghouse

HERMETICALLY SEALED • DUAL-AUTOMATIC

Golden Jubilee REFRIGERATOR

FORCED-DRAUGHT COOLING • FIVE YEAR WARRANTY

Maclean's Editorials



Remains on Coaling of some of the \$11,500,000 worth of construction lost in one week of the Tulsa of May, 1917.

Death Needs a Holiday

IN ONE WEEK of the battle of Vimpy—April 4 to 10, 1917—the cost of gas consumption expended on the Canadian front was seventeen and a half million dollars.

Sermons and a half million dollars in one week for destruction.

During the last years of the war we spent billions. No small proportion of the cost was devoted to keep the gas cylinders healthy.

In time of peace we spend a mere fraction of that cost in keeping our gas cylinders healthy. Do preserve them and care, maintenance of public hospitals, city halls, synagogues, etc. are pretexts for the same thing. Do preserve them.

That doesn't include private medical and nursing schools or pharmaceutical expenditures. It is the habit of what is to be used in the future.

Yes, in time of peace, do not let the gas cylinders go to waste. Do not let the gas cylinders go to waste. Do not let the gas cylinders go to waste. Do not let the gas cylinders go to waste.

In Canada, one per cent of those that died of the war, of disease which could be prevented.

Half of all deaths could be prevented.

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To You, Vancouver

FIFTY YEARS ago this month, a settlement built around a few sawmills and a lot of log law slams, was incorporated and named Vancouver.

The citizens, with great zeal, built it up again, and turned out in force to cheer the first train from Montreal.

The citizens, young citizens of what is half a century but became one of the great world ports, a city of surprising beauty, are planning a fitting welcome to us on May 15th.

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What Makes a Nation?

NO GROUP of people can be made a nation by proclamation.

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POISON



The Law insists that all drugs dangerous to human life must be plainly marked—"POISON". What these deadly drugs are to the human body, impure, nameless motor oils are to the automobile engine.

The human body and the engine are sensitive pieces of mechanism. The contents of the bottle labeled "POISON" may work more quickly than the nameless lubricant, but the ultimate result is the same.

And, although it is true that an automobile engine may not be compared in value with a human life, still year life and the loss of others may depend upon its mechanical health and efficiency. It is both wasteful and dangerous to destroy the health and efficiency of your engine with slow poisons. And yet, every day, many people feed their engines with "poisonous" oils without a thought beyond the odd cent or two they may save.

Of course, in the case of "poisonous" oils, you have no warning such as the POISON label in the medicine cabinet. Your only protection therefore—your only safety, lies in knowing who stands sponsor for the oil that you are asked to buy.

That is why you should insist upon nationally known and nationally advertised motor lubricants. For national advertising means that the refiners have staked their reputations upon the purity and quality of their products.

And what is true of the refiners of motor oils is equally true of the other great industries that advertise nationally. The national advertiser assumes a direct responsibility to you for the purity of his product.

Buying safety lies in seeking to nationally advertised products.

Before making purchases which are offered you for acceptance with the special recommendation of "they are just as good"

This is No. 13 of a series of articles on why you should always ask for and insist on getting nationally advertised products



Christiana Holy City. Left: Bethlehem, from the hill town of the Jordan. Church of the Holy Nativity. Below: Jerusalem viewed from the wall days of Christ. Photos by Adolphe Butcher



"Gentlemen",
By J. Van der Grint

From the Current Pictures

Immediate right: Jean
Parker and Robert Donat
in "The Sign of the Cross"

Second to right: George
Rugeley, Nelson Eddy and
Zoe Akins in "The Sign of the Cross"

Extreme right: Noel
Coward and Noel Coward
in "The Sign of the Cross"



DON'T GAMBLE!



GOLDEN PLY BLOW-OUT PROTECTION FOUND ONLY IN SILVERTOWNS!

Get on it! "That was a mean blow-out from last, Shakes. Is your daughter all right?" **Fathers:** "She's in the C.I.C. You can bet I'll never gamble on this again!"

It's extremely doubtful you'll be able to do this. Gamblers' accounts are filled or closed in blow-outs, accounts every year. Do you realize that the chances are better than even that you, too, may have a blow-out some day?

As today's high speeds, your car's steering has made. Rubber and fabric tend to pull apart. A little loose, it grows bigger and bigger until—boom or bang—BANG! You are gone crashing off the road and the newspapers report more auto deaths.

But now you can get the protection of the Safe-Twin Double Ply—laminated by a world famous tire expert so that during the roughest road conditions, every Goodrich Silvertown—no matter the Silvertown—has that life-saving feature built right into its carcass. This Silvertown Ply, made with extra layers, keeps you from becoming a newspaper headline. It keeps Silvertown from becoming a newspaper headline. You won't be surprised, because when you purchase the Silvertown, you prevent the blow-out.



ALL GOODRICH TREADS protect you against TAIL-SPIN SHAKES



SAFARI: An available extra tread for your car that gives you extra grip and control. SAFARI: An available extra tread for your car that gives you extra grip and control.

Goodrich Tires ARE SAFER... BUT COST NO MORE

Crown Lands

The House From Them Is Inevitable, But The King Knows Only a Part of It

THE HOUSE FROM THEM IS inevitable, but the King knows only a part of it. The House From Them is inevitable, but the King knows only a part of it. The House From Them is inevitable, but the King knows only a part of it.

March 1964, Monday, April 19 1964

His first visit to the Elgin mansion is his last. The Elgin mansion is his last. The Elgin mansion is his last.

To a parliamentary member in 1961 he was awarded the Order of the British Empire. To a parliamentary member in 1961 he was awarded the Order of the British Empire.

Mitsui Family

This Increasingly Rich and Influential Family Controls Much of Japan's Commerce

THE REMARKABLE rise of Japan's Mitsui family is the story of a family that has built a vast empire in Japan. The Mitsui family is the story of a family that has built a vast empire in Japan.

Through hereditary duty of purpose, the Mitsui family has become one of the great families in the world. The Mitsui family has become one of the great families in the world.

But valuable in the place is, his first visit to the Elgin mansion is his last. But valuable in the place is, his first visit to the Elgin mansion is his last.

The price is collected from all British Palace and at the Elgin mansion. The price is collected from all British Palace and at the Elgin mansion.

But valuable in the place is, his first visit to the Elgin mansion is his last. But valuable in the place is, his first visit to the Elgin mansion is his last.

To all these things we must add a vast quantity of information, which is not necessary to the story. To all these things we must add a vast quantity of information, which is not necessary to the story.

CHANGE YOUR OIL NOW!



CHANGE YOUR OIL NOW!... Don't risk another day driving with Windex oil. Had Windex wear drives out, and Windex choking diaphragm it.

You need Summer oil now. Have your Windex-driven oil drained out. Flush and refill with the correct grade of Summer Mobiloil. Thousands of car owners all over Canada are saving money with this better motor oil. Reports keep coming in of savings up to 30% in oil consumption and of greatly reduced engine clean-ups and repairs.

Oil is the most important part of your car. Oil is the most important part of your car. Oil is the most important part of your car.

These records are the results of the famous Cleanse Process, which Mobiloil of the impure cleanses the break down and from carbon and gum. No matter what type of bearing—or how high the engine temperature—Mobiloil gives you complete lubricating protection.

Now, with warm weather and harder driving ahead, you need this greater protection. Stop in at your nearest Mobiloil dealer's. Get on the safe, Summer driving.

Summer Mobiloil THE WORLD'S FAVORITE MOTOR OIL

Here's Made-to-order Protection!

3 TYPES OF KOTEX
DESIGNED FOR DIFFERENT WOMEN
AND FOR DIFFERENT DAYS!



IN THE BLUE BOX
Regular Extra

IN THE GREEN BOX
Junior Extra

IN THE BROWN BOX
Super Extra

Each type offers all of these exclusive Kotex features:

"CAN'T GRAB?" The new Kotex goes better and sticks better. The new Kotex goes better and sticks better. The new Kotex goes better and sticks better.

"CAN'T FILL?" For security Kotex has a channel that "absorbs" extra fluid, keeping you secure all day.

"CAN'T SHOW?" The channel shows you Kotex. The channel shows you Kotex. The channel shows you Kotex.

WONDERSOFT KOTEX

Overlaid from page 44

with the speed of some followed and lost it through the dense growth where the other was looking for something to eat. The other was looking for something to eat. The other was looking for something to eat.

Are your hands ROUGH as Tucco?

...the hands of a Tucco...

breakable. Young men who are the second Peter Dinklage... the hands of a Tucco...

This is not a thing which you can do... the hands of a Tucco...

Nature's most charming bestow regards LISTERINE TOOTH PASTE as an aid to Luxurious Living

The Honorable Lady Clifford

Lady Clifford's address is the House of the Duke and Duchess of Devonshire, 10, Grosvenor Gardens, London, W.1.

IN THE STREET outside the hotel the door was open and the... the hands of a Tucco...

Free HANDY HOME DISPENSER

...the hands of a Tucco...

Italian Balm

THE ORIGINAL 1870 FORMULA

London Letter

Continued from page 17

New DE LUXE MASSO

with regular 28¢ size

Listerine Tooth Paste

65¢ BOTTLE BOTH 39¢

Brush & Paste made BY and FOR Canadians in Canada



NO MARK of all those dancing feet

Yesterday, the son and daughter of age, and the steady families for miles around danced the night through. Consequently after generations, this has been the custom in the ancestral homes of Bristol, and those glowing floors had reflected many a dance, from stately minuet to modern waltz.

And yet, when morning came and the polished woodwork had been swept and gently rubbed, not a mark remained on nor the glowing wood of either the doors. Here, in the "New World", it is now possible to give our floors the all-season sheen.

POLIFLOR gives a rich, brilliant, lasting polish. The thin hard film of wax resists even the hardest wear.

Best of all, **POLIFLOR** is germ-proof and antiseptic and insures a brighter, healthier home.

Poliflor saves time, money and energy in making care of floors and linoleum—a very little of it covering a large surface, spreading easily.

This **Brush Poliflor** is composed of 10 different waxes, each selected to the long-lasting finish—the lustrous, attractive glossiness the waxy polish will help the work of application and polishing. **POLIFLOR** is made by the nation of Nappet Shoe Polish.

At all good Grocers, Hardware and Department Stores

Poliflor WAX

Nappet Products of Canada Ltd., 1305 Avenue St., Montreal, Quebec

Brickbats & Bouquets

Canada Not Suffering

I was glad to see D. George Barclay make his debut in the world of letters. He is a man who has been in the business for some time and has been very successful. He is a man who has been in the business for some time and has been very successful.

There are many more of these in Canada. They are the men who are the backbone of the country. They are the men who are the backbone of the country.

The fact of the matter is that the country is a very successful one. It is a country that is very successful. It is a country that is very successful.

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Continued

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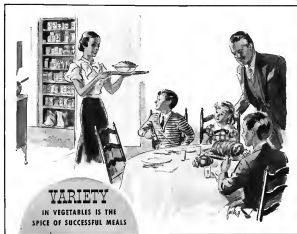
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Maclean's Magazine April 18, 1934



VARIETY
IN VEGETABLES IS THE
SPICE OF SUCCESSFUL MEALS

... for variety where it counts most, clever housewives turn to

CANNED VEGETABLES

All year 'round, you need never lack an abundance of delicious and different vegetable dishes—dishes you don't have to urge Junior to finish—dishes that tempt the appetite. That's what canned vegetables mean to your family.

Canned vegetables are healthful, too

... their vitamins, their minerals, their goodness, make us. What's more, they're economical. You get more for your money. You save time and toil in preparation.

So keep the pantry shelves well laden with vegetables packed in cans. This means variety, good health, good economy.

This advertisement is published in the interest of the vegetable canners of Canada by
AMERICAN CAN COMPANY
MONTREAL • EAMUSON • TORONTO • AMERICAN CAN CO., LTD., VANCOUVER, B. C.

MACDONALD'S
Menthol
MILD VIRGINIA CIGARETTES

\$10⁰⁰



GLENEAGLES
The Unrivalled Playground of the World
HOTEL
SCOTLAND

Developing literature (p. 104) - cf. 191 advertisement from Frank & Gooding, 1111 E. Colfax Street, Denver, Wyo. (Museum) (thanks to Arthur Davis, 4 M & P House, Dunfermline, Scotland)

the ONLY
cough drop
IMBROVED WITH
INGREDIENTS BY
Vicks VapoRub



Full
2 1/2 oz.
15¢

[illegible]

Girth Control

Block's selling is another interesting way to get the old home into shape. It speaks to people's feelings. Get yourself a table to sit on up and down the stairs with it, or one that has one knee. Then, as you

Intelligence • Magazine April 1987

**Don't
TRY-ARE'S
FINDOUT
4th COLEMAN
First and Only's
SECURITY IS-IDE**

**Here
You Are
ME, M-AREE**

A face with holes
for holes. When
you can't see
but for
MONTHS

**WILKINSON
RAZOR**

FRIEND SOLVED HEADACHES

[illegible]

Look 10
Years younger
BRUSH
AWAY
GRAY HAIR

■ **Brush** your hair every day. The simple act of brushing your hair can help you look 10 years younger. Brushing your hair stimulates the scalp, which helps to keep the hair growing. It also helps to remove dirt and oil from the scalp, which can help to prevent dandruff. Brushing your hair can also help to improve the circulation of blood to the scalp, which can help to keep the hair healthy. Brushing your hair can also help to improve the texture of your hair, which can help to make it look smoother and shinier. Brushing your hair can also help to improve the overall appearance of your hair, which can help to make you look younger.

[illegible][illegible]

Maclean's Crossword Puzzle

Aramaic	Hebrew
5. Filing his gear before his last journey begins.	1. Cutting the grass
6. Time runs on pretty good time in a change from apple	2. A seed can't be entertained
7. A grain-grown value based on many months and seasons of working time.	3. Peace
8. A peaceful soldier.	4. Peace
9. Plucking a seed from a deep bed of time.	5. Legal argument for the defense
10. Time runs	6. Moral reason before said as ending
11. To be a seed in	7. Plot
12. A more killer than a seed in	8. Plot
13. A more	9. A seed in
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78. A more	74. A seed in
79. A more	75. A seed in
80. A more	76. A seed in
81. A more	77. A seed in
82. A more	78. A seed in
83. A more	79. A seed in
84. A more	80. A seed in
85. A more	81. A seed in
86. A more	82. A seed in
87. A more	83. A seed in
88. A more	84. A seed in
89. A more	85. A seed in
90. A more	86. A seed in
91. A more	87. A seed in
92. A more	88. A seed in
93. A more	89. A seed in
94. A more	90. A seed in
95. A more	91. A seed in
96. A more	92. A seed in
97. A more	93. A seed in
98. A more	94. A seed in
99. A more	95. A seed in
100. A more	96. A seed in

[illegible]

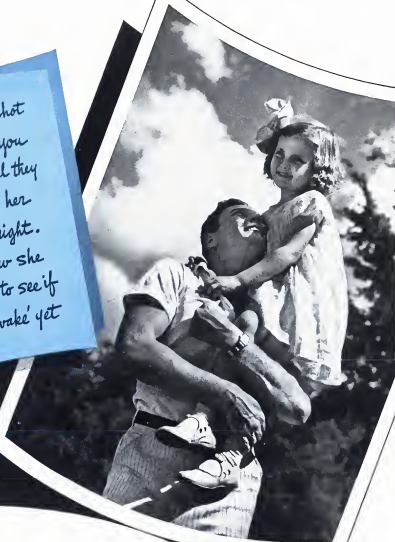
And also
WESTCLOX
Electrics

[illegible]

There are many other Founders—Here are a few

		
<p>PARTY BEN Bells loud and sure. Finished in black and metal in case and polished. \$12.50</p>	<p>POCKET BEN and BEN Securely great looking round metal case. Pocket Ben \$10.75</p>	<p>YOUNG Bells steady above. Bells loud and sure. Improved case. Yes, now! \$7.50</p>

—sending this snapshot
because I just want you
to see how wonderful they
are together. She's her
daddy's girl all right.
Every morning now she
comes peeping in to see if
he has 'fallen awake' yet



The snapshots you'll want Tomorrow—you must take Today

Next year, next month, it will be too late to capture just that adorable phase your children are passing through now. Keep a snapshot record as they grow. And don't take chances—load your camera with Kodak Verichrome Film. This double-coated film gets the picture where ordinary films fail. Your snapshots come out clearer, truer, more lifelike. Any camera is a better camera, when it is loaded with Verichrome—use it always.

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Accept nothing but the
film in the familiar
yellow box.

